

Buying Time LLC
 650 Massachusetts Ave, NW
 Suite 210
 Washington DC 20001

Mike McIntyre/ Dccc/ D/ Congress
 Submission Number 257 Issue 2



WNCN-TV
 1205 Front St.
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Client: Mike McIntyre/ Dccc/ D/ Congress	Submission Cost: 565	Campaign Ref: E:120917053
Buyer: ..	Client/Product/Estimate: 394 /401 /2323	Sales Rep: HRP Washington, DC
Schedule Dates: 09/16/12 to 09/30/12	Weeks: 3	Order Ref: 06313022
Est./PO Number: 06313022	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: McIntyre For Cong	Booking Group: WNCN	Key Market: Raleigh-Durham, NC
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	09/10	09/17	09/24	Total	Cost
2	Sat 6p NewsS.	03	199	30 Comme	Nbr of Spots		1		1	199
3	Sat 7p NewsS.	04	141	30 Comme	Nbr of Spots		1		1	141
4	M-F 1135p ET / 1035p CT Tonight Show ...T....	05	85	30 Comme	Nbr of Spots		1		1	85
5	M-F 1135p ET / 1035p CT Tonight Show ..W....	05	85	30 Comme	Nbr of Spots		1		1	85
6	M-F 1135p ET / 1035p CT Tonight Show M.....	06	55	30 Comme	Nbr of Spots		1		1	55
Weekly Totals: Total Spots(Ord Spots)							4	1	5	

Grand Totals										
					Month 9 Weeks: 5					
Totals					09/10	09/17	09/24			
Spots					5	0	4			
Cost					565	0	510			

Grand Totals:

Spots:	5
Gross Total:	565.00
Commission:	84.75
Net Total:	480.25

ADV # ADV. NAME POLI/DCCC-MCINTYR/D/CON/NC REP. # OFF. # SALESMAN #
AGY # AGY. NAME BUYING TIME, LLC BUYER NAME ERICA CORSO
650 MASSACHUSETTS AVE. N.W. #210 SALES PRSN WA- MICK NESCI (H)
WASHINGTON, DC 20001

ORDER # CONTRACT # 6313022 CLASS: NATL. LOCAL REGIONAL

PRDCT MCINTYRE FOR CONG EST#2323 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP16/12 SEP24/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP21/12 11.48

REP: REVISED ORDER
ZEROED LN 1
ADDED LN 6
NEW TTL 565
PLS CFM
THANKS, MIKE FOR MICK

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS: MI MISSED: MON/1135P-1235A SEP24 30S \$85.00 (SEP21/12)
M1 OK'D BUY#1 OFFER: MON/1135P-1235A SEP24 30S \$55.00 PLS ADVISE.
CMT: RATE REVISION PER STEVE

CONTRACT TOTAL \$565.00
TOTAL SPOTS 5

ADV # ADV. NAME POLI/DCCC-MCINTYR/D/CON/NC REP. # OFF. # SALESMAN #
 AGY # AGY. NAME BUYING TIME, LLC BUYER NAME ERICA CORSO

650 MASSACHUSETTS AVE. N.W. #210 SALES PRSN WA- MICK NESCI (H)
 WASHINGTON, DC 20001

ORDER # CONTRACT # 6313022 CLASS: NATL. LOCAL REGIONAL

PRDCT MCINTYRE FOR CONG EST#2323 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP16/12 SEP24/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP21/12 10.59

REP: REVISED ORDER
 ZEROED LN 1
 ADDED LN 6
 NEW TTL 565
 PLS CFM
 THANKS, MIKE FOR MICK

STA: **PLS SEE M1 RATE REVISION PER STEVE W/O 9/24!**
 PLS REVISE ASAP!
 THX, CHERYL 9/20

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

AGENCY ADVERTISER CODE = 394 AGENCY EST# = 2323
 AGENCY PRODUCT CODE = 401

1	S		1135P-1235A	30		\$85.00	9/24	9/24	0		MON	0
PROGRAM : TONIGHT SHOW ORD COM1 : WIN CON COM1 : TONIGHT SHOW												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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6	A		1135P-1235A	30		\$55.00	9/24	9/24	1		MON	1
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PROGRAM : TONIGHT SHOW
 ORD COM1 : RATE REVISION PER STEVE
 THIS IS A MAKE-GOOD FOR SEP24 ON LINE-1 FOR 1 SPOT/WK
 STATION MAKEGOOD OFFERS:
 M1 OK'D BUY#1 MISSED: MON/1135P-1235A SEP24 30S \$85.00 (SEP21/12)
 OFFER: MON/1135P-1235A SEP24 30S \$55.00 PLS ADVISE.
 CMT: RATE REVISION PER STEVE

SEP/12 \$565.00 CONTRACT TOTAL \$565.00
 TOTAL SPOTS 5

MARKET TOTALS \$19,833 WNCN 3% WRAL 57% WTVB 33% WRDZ 7% WRDC 0% WFLA 0% CABL 0%
 ESTIMATED SHARES

SVC- NSI BOOKS- NOV/11
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6313022
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP

SEP12/12 17.35
*** WNCN-TV ***

ADV # ADV. NAME POLI/DCCC-MCINTYR/D/CON/NC
AGY # AGY. NAME BUYING TIME, LLC

REP. # OFF. # SALESMAN #
BUYER NAME ERICA CORSO
SALES PRSN WA- MICK NESCI (H)

650 MASSACHUSETTS AVE. N.W. #210
WASHINGTON, DC 20001

ORDER # CONTRACT # 6313022

CLASS: NATL. LOCAL REGIONAL

PRDCT MCINTYRE FOR CONG EST#2323 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP16/12 SEP24/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP12/12 17.35

REP: NEW ORDER
TTL \$95 @ 5X
PLS CFM
THANKS, MIKE FOR MICK

ECN
GPN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 394
AGENCY PRODUCT CODE = 401
AGENCY EST# = 2323

1			1135P-1235A	30		\$85.00	9/24	9/24	1		MON	1
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PROGRAM : TONIGHT SHOW
ORD COM1: WIN
CON COM1: TONIGHT SHOW

2			600P-630P	30		\$199.00	9/22	9/22	1		SAT	1
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PROGRAM : NBC 17 NEWS AT 6PM
ORD COM1: WIN
CON COM1: NBC 17 NEWS AT 6PM

www
9/17

REP HEADLINE# 6313022
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP

SEP12/12 17.35
 *** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			700P-730P	30		\$141.00	9/22	9/22	1		SAT	1
PROGRAM : NBC 17 NEWS AT 7PM												
ORD COM1: WIN												
CON COM1: NBC 17 NEWS AT 7PM												
4			1135P-1235A	30		\$85.00	9/20	9/20	1		THU	1
PROGRAM : TONIGHT SHOW												
ORD COM1: WIN												
CON COM1: TONIGHT SHOW												
5			1135P-1235A	30		\$85.00	9/19	9/19	1		WED	1
PROGRAM : TONIGHT SHOW												
ORD COM1: WIN												
CON COM1: TONIGHT SHOW												

SEP/12 \$595.00 CONTRACT TOTAL \$595.00
 TOTAL SPOTS 5

MARKET TOTALS \$19,833 WNCN 3% WRAL 57% WTVD 33% WRAZ 7% WRDC 0% WLFL 0% CABL 0%
 ESTIMATED SHARES
 SVC- NSI BOOKS- NOV/11
 DEMOS- RA35+*

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Sarah Levene
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges:

This broadcast time will be used by: Democratic Congressional Campaign Committee

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Democratic Congressional Campaign Committee
430 South Capitol St.
Washington, DC 20003

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Kristie Mark, Chief Operating Officer

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

4/18/11

Date



Signature

202 338 8700

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title